



Step 1: Domain Setup

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Domain setup is the first step in creating and sending your first broadcast email from SendPad.

□ **Prerequisite:** You must have an active domain, and access to your domain hosting settings.

To set up your domain in SendPad, follow these steps:

1. Go to **My Account > Domain Setup**.
2. Click on the **Add Domain** button on the **Domain Setup** page.
3. On the **Sending Domain Authentication** popup window, enter the complete name of your domain. For example, *worldtravelinsights.com*
4. Click **Save**. Once, your domain entry is added, the next steps include verifying **DNS**, creating **DKIM**, and verifying **SPF** for your domain.



Verify DNS

1. Click on the **Verify DNS** button that will be enabled against your domain entry.
2. On the **Verify DNS Entry** popup, copy the field name and value.
3. Sign in to your domain hosting provider account, go to the advanced settings of your domain, and create a new **TXT Record** with the *field name* and *value* you copied from SendPad in *Step 2*. Don't forget to save your domain settings.

4. Now, go back to the **Domain Setup** page in SendPad > click **Verify DNS** against the domain you added > and click **Verify** on the **Verify DNS Entry** popup window.



Once the **DNS** is verified successfully, the **“Verify DNS”** button will be replaced with the label **“DNS Verified.”**



Create DKIM

After successful verification of the **DNS** of your domain, the button **“Create DKIM”** will be enabled as the next step to perform. Simply, click on this button. A success notification will appear on the top right corner of the page when the **DKIM** is verified. The **“Create DKIM”** button will be replaced with the label **“DKIM Created.”**



Verify SPF

The third step in setting up the domain in SendPad is verifying **SPF**. To do so, follow the steps:

1. Click on the **“Verify SPF”** button.
2. On the **Verify SPF** popup, copy the name field and value.
3. Sign into your domain hosting provider account, and create a new **TXT Record** with the *field name* and *value* you copied from the **Verify SPF** popup in SendPad in *Step 2*. **Save** your domain settings.
4. Now, go back to the **Domain Setup** page in SendPad > click the **“Verify SPF”** button against the domain you added > and click **Verify** on the **Verify SPF** popup window.



Once the **SPF** is verified successfully, the **“Verify SPF”** button will be replaced with the label **“SPF Verified.”**



Link to Profile

Once you have connected your domain with SendPad by creating **DKIM** and verifying the **DNS** and **SPF**, you must link your domain to a sender profile. Without linking it to a sender profile in SendPad, you cannot send broadcasts from your newly added domain.

□ A sender profile is linked to a domain at the time of sender profile creation. [Sender Profiles](#).

As soon as you link a sender profile with your domain, the cross “**x**” is replaced with a green tick ✓.

